



PT. AYILA PRIMA INTRA MAKMUR
Construction & Seafood

TODAYS
QUALITY
TOMORROWS
MARKET

MESSAGE FROM THE DIRECTOR

It is a great pleasure to introduce our company. PT. Avila Prima Intra Makmur, which has grown significantly over the years, starting from contractor in 1984 and then expanded to seafood canning business in 1989.

We are committed to deliver value added solutions by ensuring that quality, aesthetic and value on investment from our construction division remain as the highest priority at all time.

On the other hand, we also continuously maintain the strict management regulation system according to the ISO 9001:2008, HACCP, and BRC in order to provide good quality seafood canning products to the international market.

We would like to express our gratitude to our loyal clients for their continuous support and trust. They have motivated us to keep improving and maintaining our high level of service to meet client satisfaction as well as giving a positive contribution to the development of our country.

Sutjianto Kusuma

President Director



PT. AVILA PRIMA INTRA MAKMUR

Construction & Seafood

ABOUT THE COMPANY

PT. Avila Prima Intra Makmur is an owned company and it has been many years involved in several fields of business in civil engineering contractor. In 1989, we diversified our business into housing developer, fish meal industry and shrimp farming. In 1993, we expanded our business to seafood canning for full export oriented product and in 2001 we penetrated local market.

In 2000, we diversified our business line into cold storage facility for frozen seafood. With the skill and experience of our staffs and workers, we always concentrate on its efforts to provide the best service for our customers.

Vision

- To continually grow as an industrial seafood supplier in United State, Europe and Asian market
- To become a good reputable food industry in Indonesia
- To provide a reliable product that best suits the customer needs.

Mission

- To develop a new seafood product, produce high quality seafood product and market
- To expand our core business into several fields in food business and increase customer satisfaction.

Motto

- Today's quality, tomorrow's market.



A BRIEF HISTORY OF THE COMPANY

The Business of PT Avila Prima Intra Makmur started at 1984 as a civil engineering contractor company. Today, PT. Avila Prima Intra Makmur is not only a member of REI (Real Estate Indonesia) but also have contributed in building various landmarks in the area of East Java. Then in 1989, it diversified the business into housing developer, fish meal industry and shrimp farming industry. The fish meal industry grew further into a seafood canning industry and since 1993 PT.Avila Prima Intra Makmur focused its products to fully supply the demand of the international market. The company continuously maintain a high product quality by applying the strict management system regulation according to the HACCP in 1997, the ISO 9001:2008 in 2010 and BRC in 2007.



► Gelora Delta Sidoarjo.

CONSTRUCTION DIVISION BUILDING ENGINEERING



Since its establishment in 1986, PT. Avila Prima Intra Makmur has proven its capability through accomplishment of many projects of building mostly located in the area of East Java, sport facility with international standard and national standard, real estate and shopping centers.

Our goal is customer satisfaction. Thus, to achieve our goal, we build a good cooperation between employees and workers with discipline, high dedication, and qualification in their field.

Vision

- To become a reputable developer company in East Java.

Mission

- To Develop and increase the beauty of cities.
- To create beautiful aesthetic urban environment by building / constructing decent and comfortable residential.

Motto

- Today's quality, tomorrow's market.



PROJECT LIST STORE



- Sepanjang Town House, Sidoarjo, with 2 floors (1987).
- Probolinggo Plaza, Probolinggo, with 3 floors (1987).
- Krian Shophouse, Sidoarjo, with 2 floors (1991).
- Krian Permai Shopping Centre, Krian, Sidoarjo, with 3 floors (1994).
- Krian Shopping Center, Krian, Sidoarjo, with 3 floors (1994).
- Bungurasih Town House, with 2 floors (1996).
- Ramayana Department Store, Bungurasih, Sidoarjo, with 3 floors (1997).
- Ramayana Department Store, Krian, Sidoarjo, with 4 floors (1997).
- Larangan Town House, Sidoarjo, with 2,5 floors (1998).

FACTORY



- Rattan Factory, Gempol, (1988).
- Rattan Factory, Sukorejo, Pasuruan (1989).
- Fishmeal Factory Banyuwangi (1989).
- "TRIWUNG" Paper Factory, Probolinggo (1990).
- Rattan Factory, Ngoro, Jombang (1990).
- Fish Cannery Factory, Muncar, Banyuwangi (1993).
- Development of Fish Cannery Factory, Muncar, Banyuwangi (1993).
- Cold Storage, Muncar, Banyuwangi (2000).
- Coal Boiler, Muncar, Banyuwangi (2007).
- Ipal, Muncar, Banyuwangi (2013)

SPORT FACILITIES



- Volley Field, Sidoarjo (1987).
- Sport Hall, Sidoarjo (1989).
- Driving Range, Sidoarjo, with 2 floors (1992).
- Delta Stadium, Sidoarjo, with capacity 35.000 audiences for national events (PON 2000).

OUR PROJECT



- Ramayana Department Store, Bungurasih, Sidoarjo, with 3 floors (1997).
- Ramayana Department Store, Krian, Sidoarjo, with 4 floors (1997).
- Krian Shophouse, Sidoarjo, with 2 floors (1991).
- Sport Hall & Swimming Pool, Sidoarjo





Monumen Pancasila, Sidoarjo ▶

OFFICES & REAL ESTATE



- Sidoarjo Local Government Office Building, Sidoarjo, with 4 floors (1991).
- Monumen Pancasila, Sidoarjo, (1992).
- District Military Office, Sidoarjo, with 2 floors (1996).
- PT. AVILA PRIMA INTRA MAKMUR Office, Surabaya, with 4 floors (1996).
- Official House of District Military Office, Sidoarjo (1992).
- Landed House, Surabaya, with 3 floors (2002).
- Landed House, Sidoarjo (2007).
- "Argent Parc" Residences, shophouses, town houses (in progress).



SHIP BUILDING

- Pertamina tankers, M271 & M272 (2011)
PT. APIM collaborating with PT High Speed Shipyard (PT HSS)
built Pertamina tankers (M271 & M272) which is able to lift up to 17.500 tons/unit.



ON GOING PROJECT SHIP BUILDING

- Tankers, AH 37 & AH 38, Batam (on progress).



- ◀ Marvell City Superblock Surabaya.
- Apartment
- Mall
- Hotel
- School



.20 | 20 Menteng Jakarta ▶

- “MARVELL CITY” Superblock - apartment, mall, hotel, school (2014). PT. AMJ (PT. Avila Prima Intra Makmur, Dian Istana Group and Kencana Group) acquired PT. Assa Land in developing Marvell City Surabaya.
- 20 | 20 Apartement Jakarta (tba).

UPCOMING PROJECT

- Sea World and Real Estate located at east of Juanda International Airport.



SEAFOOD DIVISION CANNED FISH & FRESH FISH

The seafood canning division has grown rapidly since the expansion from the fish meal industry in 1989. The constant demand for our products clearly indicate that our supply fulfill the international standard and satisfaction of the consumers.

INTERNATIONAL STANDARD



We are a HACCP certified company for canned tuna and sardine products by SAI GLOBAL from Thailand in accordance with the U.S. FDA's Seafood HACCP regulation, in compliance with the Codex Alimentarius General Principles of Food Hygiene Basic Text (Third Ed-2003) and also certified by Ministry of Marine Affairs and Fisheries Indonesia for the achievement of implementation of HACCP - based Integrated Quality Management Program (IQMP) as quality assurance system in fish processing.

We are approved by Lloyd's Register Quality Assurance limited for ISO 9002:1994 certification to our Quality Management System in 2000 as the FIRST seafood cannery which received the ISO certification in Indonesia. In 2004, the ISO 9002:1994 is upgraded into ISO 9001:2000 and in 2010 it is upgraded into ISO 9001:2008.

In addition to our certification and as our commitment to follow the development of tuna industry we have also applied for BRC certification and has been approved by BRC since 2007.

Our company is also approved as an Orthodox Union (OU) company and as a dolphin-safe policy of tuna processing factory by Earth Island Institute based in Philippines and Halal certified company in Indonesia.



QUALITY POLICY

PT. Avila Prima Intra Makmur aims to retain and expand its customer base by continuously improving products and services related to their needs. The policy are :

- Provide and manufacture seafood product which meet the expectations and need of individual customer in order to achieve customer satisfaction and product safety.
- Establish, maintain and continually improve an effective and efficient quality management system, planned and develop in conjunction with all management functions.
- Constantly upgrade our employees' skills.
- Commit to expand our market share and develop trust and goodwill with every single customer by maintaining quality, timely delivery and product reliability at a competitive price.
- Commit to follow the regulatory requirements, ISO 9001:2008, HACCP, BRC, OU and Halal.



EXPORT PRODUCT

1. Canned product : Tuna fish and Sardines.

- **Tuna Fish**
 - Tuna in Brine
 - Tuna in Oil
 - Tuna in Dressing Sauce
 - Tuna in Curry Sauce
- **Sardines**
 - Sardines in Tomato Sauce
 - Sardines in Oil

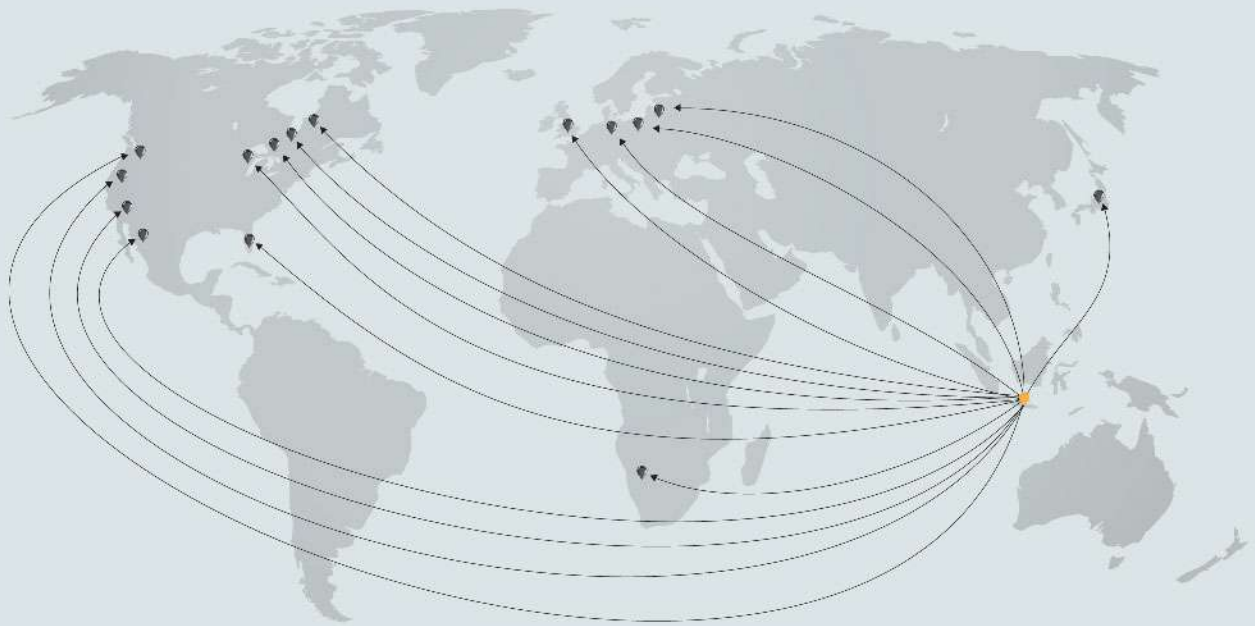
2. Frozen products : Fish.

PRODUCT DESCRIPTION



Our canned tuna packed is processed from fresh or frozen selected tuna that harvested from Indonesian seas or imported from many sources in the world (South Africa and Japan). The tuna fish that we used :

- Albacore (*Thunnus alalunga*).
- Tongol (*Thunnus tonggol*).
- Yellowfin (*Thunnus albacares*).
- Skipjack (*Katsuwonus pelamis*).



- PT. Avila Prima Intra Makmur
- Export Market

EXPORT MARKET

United States of America

- New York
- Baltimore
- Miami
- San Diego
- Boston
- Jacksonville
- Los Angeles
- Oakland
- Portland

Europe

- Germany
- Netherlands
- Denmark
- United Kingdom

Asia

- Japan

Africa

- South Africa



LOTUS

Lotus Tuna

- Tuna in brine
- Tuna in oil
- Tuna in dressing sauce
- Tuna in curry sauce
- Tuna in rica-rica
- * Solid based on requirement

Chunk



Flake



Packaging sizes

| | | |
|----------|----------|-----------|
| 170 gram | 185 gram | 1880 gram |
| 170 gram | 185 gram | 1705 gram |
| 170 gram | 185 gram | |
| 170 gram | 185 gram | |
| 170 gram | 185 gram | |

Lotus Sardine

- Sardine in tomato sauce.

155 gram 425 gram





Teratai Sardine

- Sardine in tomato sauce

Packaging sizes

- 155 gram 425 gram



DR.FISH

DR.FISH Sardine

- Sardine in tomato sauce

Packaging sizes

- 155 gram





LOTUS

Lotus Tuna Floss

- Tuna floss

Lotus Tuna Fried Rice Seasoning

- Tuna fried rice seasoning

Packaging sizes

100gr 250gr

Packaging sizes

80gr





LOCAL PRODUCT

1. Canned product : Tuna fish and Sardines.

- **Tuna Fish**
 - Tuna in Brine
 - Tuna in Oil
 - Tuna in Dressing Sauce
 - Tuna in Curry Sauce
 - Tuna Floss
- **Sardines**
 - Sardines in Tomato Sauce

2. Tuna fried rice seasoning

3. Fish meal



AFFILIATE RELATED PROJECTS

PT. Bintarama is shrimp farming that involved in shrimp ponds, located at Ds Bijuk Belok, Kec Tanjung Bumi, BANGKALAN - Madura. The company is around 260.000 m2. PT. Bintarama produce high quality shrimp which harvest in every 4 months.





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